

# Sustainability: our aspirations

For a more sustainable economy and society

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# Sustainability: our aspirations

We train responsible specialists and senior managers who are capable of making competent decisions informed by sustainability and who have the skills to future-proof companies. Our research allows us to develop ways of addressing business, social and environmental challenges in practice. We also provide bespoke consultancy services for our partners and promote the sharing of knowledge and best practices in the field of sustainable economy. Through these activities, we champion a resilient and sustainable economy and society.

## Education

- Our aim is to embed sustainability as a cross-cutting issue in all our degree programmes. By intertwining aspects of sustainability with our specialist programme content, we increase its relevance for practical applications.
- Our students understand the varied challenges associated with sustainable development, both from a social and entrepreneurial perspective.
- They are capable of taking sustainability considerations into account in their decision-making across business sectors.
- Applying their expertise and committed to acting responsibly, they take an active part in transforming companies, the economy, and society towards more sustainability.

## Continuing and executive education

- We offer a range of continuing and executive education programmes dedicated to sustainability in various business contexts, aiming to develop our participants' understanding of the challenges associated with sustainable development in their areas of activity from a social and entrepreneurial perspective.
- Sustainability aspects are also embedded in our other continuing and executive education programmes to help specialists and business leaders to act and make decisions from a sustainability perspective.
- Thanks to the knowledge developed in our continuing and executive acting education programmes, former participants can make informed decisions in full consideration of sustainability aspects.  
By responsibly, they take an active part in transforming companies, the economy, and society towards more sustainability.

## Research and consultancy services

- We aspire for our research activities and consultancy services to make a substantial contribution towards addressing today's major challenges and to play an active role in transforming businesses, the economy and society towards more sustainability.
- Our focus is on deriving new scientific findings from data, theories and the systematisation of practical experience. We process the resulting knowledge for companies and institutions, helping them to develop towards more sustainability.
- Our way of carrying out research and consultancy projects is characterised by a strong orientation towards sustainability: from conception to realisation, it is integral to every stage.

## Contacts

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