

2nd International Teaching Days

April 01 – 05, 2025

Krems, Austria



University of
Applied Sciences



Spread your knowledge!

We are looking for international guest lecturers with expertise in:

BUSINESS

- ★ **Digital Transformation**
Digital Marketing (Growth Hacking) |
Scaling and Growing Businesses
- ★ **Environment & Sustainability**
Sustainable Innovations | Sustainable
Change Management | Design Thinking
Sprint for Sustainability | Ethics in
Business | Impact of Climate Change on
Health & Reproduction
- ★ **International Business & Management**
Organization Theory | Corporate
Communication | Project Management |
International Politics | Geopolitics |
International Trade | EU Integration |
Development Economics
- ★ **Tourism**
Event Management | Sports Tourism |
Entrepreneurship & Start-Up
Management
- ★ **Marketing**
Hospitality & Tourism | Fashion &
Lifestyle | Retail
- ★ **Wine Business**

HEALTH & THERAPY

- ★ **Music Therapy**
Psychosocial Health | Primary Care |
Health Promotion | Music
- ★ **Midwifery**
Second Victims in Health-/Maternity
Care | Influence of Psychological Factors
on Health, Pregnancy & Childbirth | Media
Depictions of Birth | Midwifery Led Units |
Birth Centers
- ★ **Occupational Therapy**
Planetary Health | LGBTQIA+ |
Communication Skills | Psychiatric
Rehabilitation | Digital Creativity |
Cerebral Palsy
- ★ **Health Management**
Public Health | Organizational
Development | Innovation Management |
Health Economics
- ★ **Applied Health Sciences**
Global Ageing | AI in Health Care
- ★ **Other suggestions...**
... are very welcome!



Activities

A unique international experience: our Teaching Days will partly be combined with our International Staff Week, taking place at the same time!

Innovative | international | people-focused: That's IMC! Get to know our departments & staff.

Lifelong learning: trainings with IMC specialists and exchange with international experts.

Wachau Valley: visit the famous UNESCO World Heritage on an unforgettable day trip.

Ancient history & modern culture: get to know the city of Krems on a walking tour.

Austrian hospitality: let's enjoy a typical Austrian dinner together.



Practical Remarks

No participation fee: IMC will cover costs for coffee breaks, organized trainings & social activities.

Duration of your stay: of course, you are also invited to join us for a shorter period if other commitments do not allow you to participate on all days!



How to apply?

Click [HERE](#) to apply online until **20 September 2024** and send your **short academic bio or CV** to international@imc.ac.at. The final info on the application result will follow by end of October!



Your Organizing Team



Iris Waringer
Head of International
Relations



Regina Parzer
Outgoing Student Mobility



Brigitte Kriegler
Partner Network
Staff Mobilities



Katrin Burchhart
Erasmus+ Coordination