

Specialisation in BA Animation

Degree programme in Film
Admission procedure 2025

Design assignment 2025

We are pleased that you have decided to take part in the admission procedure for the Animation programme and invite you to complete the following tasks of the aptitude test. We wish you every success and lots of inspiration.

Please read the assignment carefully before you start with your work.

The application is done online:

The upload is carried out under the following conditions:
Upload documents individually, **do not** compress them as .zip, .rar or similar.
Images must not exceed the data size of 5 MB.
Films must not exceed the data size of 100 MB.

Code of Conduct KI:

Stand-alone, digitally created images are not permitted. In addition, show samples of your work from the creation process, sketches, variations and/or various layers from the relevant software in which you created the file (photoshop, procreate etc.). This way we can see that the work was not rendered from an AI.

If you have used AI in the creation process, name and document this and describe how and why you used the AI. Unlabeled and undocumented AI applications will not be considered for the procedure.

A: Work samples:

Submission → *upload under "portfolio" via online application*

A1: Maximum 20 image files

Images must be scanned / photographed at an adequate resolution (approx. 5000 pixels for the long side) and saved in a .jpg format. There are no restrictions as to the composition of the images. You may, for instance, include several pages of your sketchbook in a single image.

File name format:

surname_A1_01.jpg

surname_A1_02.jpg

surname_A1_03.jpg

...

surname_A1_20.jpg

A2: Maximum 3 films (only if available, not mandatory)

The films must have a 1920 x 1080 or 1024 x 576 resolution.
Other formats must be saved with crop.
Various short sequences may be combined in one file.
The films must be saved in an .mp4 format. No other formats are permissible.

File name format:

surname_A2_01.mp4

surname_A2_02.mp4

surname_A2_03.mp4

A3: List of works

In the list, please indicate the title, year of creation and technique used for each individual piece in A1 and A2. Please describe in **one** sentence why you have chosen this work.

e.g. surname_A_image_05: Self-portrait, 2013, acrylic on cardboard. It shows very well how sad I was when my cat died.

File name format:

surname_A3.pdf

For reasons of equal treatment (deadline), we cannot accept work in the form of a homepage.

Please bring selected originals to the interview. You can also present additional works that have been created in the meantime (e.g. sketchbooks, other films, etc.).

B: Homework

Submission → upload under "motivational letter" (B1), "CV" (B2) and "homework" (B3) via online application

B1: Motivational letter

A **hand-written** A4 page, scanned at 300 dpi and saved as a .pdf file.

If you are dyslexic, you can also write your letter of motivation on the computer. Please note this in the first sentence.

File name format:

surname_B1.pdf

B2: CV

CV with photo and comprehensive list of **relevant** education, work experience and personal interests in a .pdf format.

File name format:

surname_B2_01.pdf

Scan a maximum of 3 certificates at 300 dpi and save as a .pdf file.

File name format:

surname_B2_02.pdf

surname_B2_03.pdf

surname_B2_04.pdf

Please only include important and informative documents.

B3: Film critique

Below you will find a selection of five films by our graduates:

Link: <https://drive.switch.ch/index.php/s/3txBHssnFaqK2yR>

Password: RiUj4Quon

Choose one of the films that appeals to you. Give reasons for your choice by writing a critique.

Word document, 400 words maximum, saved as a .pdf file.

File name format:

surname_B3.pdf

C: Homework, practical part

Submission → *upload under "homework" via online application*

Either work out the idea for an animated **film**
or invent a visual **world** suitable for an animation project,
on **one** of the following themes:

«Abyss» or «Cringe»

FILM	or	WORLD
<p>C1: Film idea</p> <p>This can be a short film, a commercial, an explanatory film or a scenographic work (e.g. facade display, installation). Describe your film idea in the form of a synopsis. Name the animation technique you would use to realise this film and explain why you choose this technique. An important note: KEEP IT SIMPLE!</p> <p>Word document with max. 400 words saved as .pdf. Start the document with the wording: ‘This is a film idea on the topic of NN.’</p> <p>File name format: surname_C1F.pdf</p>		<p>C1: World</p> <p>A world can be, for example, the digestive system of a snail, a house, a desert or outer space. Abstract worlds are also possible. Describe your world. In what time period is it set, what are its natural laws, what does it sound like? Name an inner or outer conflict in this world from which a story can emerge. An important note: KEEP IT SIMPLE!</p> <p>Word document with max. 400 words saved as .pdf. Start the document with the wording: ‘This is a world on the topic of NN.’</p> <p>File name format: surname_C1W.pdf</p>
<p>C2: Development process</p> <p>Document the derivation of your idea in the form of sketches, notes, etc. Create mood boards to visualize the look and style. You can also quote examples from existing films. Max. 3 images.</p> <p>File name format: surname_C2F_01.jpg surname_C2F_02.jpg surname_C2F_03.jpg</p>		<p>C2: Development process</p> <p>Document your derivation of this world. Create mood boards to visualize the world and style. You can also quote examples from existing films. Max. 3 images.</p> <p>File name format: surname_C2W_01.jpg surname_C2W_02.jpg surname_C2W_03.jpg</p>
<p>C3: Storyboard</p> <p>Use a storyboard (see template) to tell your film idea or an essential part of it. Max. 5 pages (four images each, see template) scanned in 300 dpi resolution and saved as .jpg.</p> <p>File name format: surname_C3F_01.jpg surname_C3F_02.jpg ... surname_C3F_05.jpg</p>		<p>C3: Layout</p> <p>Visualise your world with the help of drafts. Landscapes, spaces, living beings, inhabitants, objects, industry, materials and colour concepts. Generate a holistic view in which the conflict becomes visible. Digitally created (max 5000 px) or scanned in 300 dpi resolution and saved as .jpg.</p> <p>File name format: surname_C3W_01.jpg surname_C3W_02.jpg ... surname_C3W_05.jpg</p>

C4: Stills

Use your own examples to illustrate in detail how this film should look stylistically. Produce a maximum of 3 stills that come as close as possible to the desired end product.

Digitally created (max 5000 px) or scanned in 300 dpi resolution and saved as .jpg. This can be via drawing, digital painting, photoshop collage, small model sets / maquettes or similar.

File name format:

surname_C4F_01.jpg

surname_C4F_02.jpg

surname_C4F_03.jpg

C4: Stills

Use your own examples to illustrate in detail how this world should look stylistically. Produce a maximum of 3 stills that come as close as possible to the desired end product.

Digitally created (max 5000 px) or scanned in 300 dpi resolution and saved as .jpg. This can be via drawing, digital painting, Photoshop collage, small model sets / maquettes or similar.

File name format:

surname_C4W_01.jpg

surname_C4W_02.jpg

surname_C4W_03.jpg

Please also observe the AI Code of Conduct for this task.

Submission deadline:

Upload and submit your work via your [online application](#). The upload window is open from Monday, 17 March (9:00 CET) to Thursday, 20 March 2025 (17:00 CET).

We will assess your work on the basis of these qualities:

Originality, choice of topic, relevance of work, artistic stance, design quality. Composition of the storyboard and implementation of cinematographic narration resp. the conclusiveness of the conflict

The rating is divided as follows:

Portfolio	17 %
Films	17 % (without films, the portfolio is counted twice)
Motivation	14 %
Homework film idea / world	13 %
Layout / Storyboard	13 %
Stills	13 %
Film Critique	13 %

We are looking forward to receiving your work and wish you the best of luck.

The admissions committee for the degree programme in Animation



Prof. Jürgen Haas

- Enclosed: storyboard template, if needed.