

Admission process 2025

Bachelor of Arts in Product and Industrial Design with specialisation in Design Management

**Application deadline:
16.03.2025**

Apply by 16th March 2025 with the [link](#).

To secure your spot, simply complete the registration with a fee of CHF 200.00. Once this step is done, you'll be all set to submit your application.

Part 1

Start Your Journey. Be sure to include the following documents in your application:

- Your CV with a list of degrees and employment history.
- Evidence of English proficiency at C1 level according to the Common European Framework of Reference for Languages. The certificate can also be submitted by the latest at the start of the second semester.
- Copies of certificates/diplomas (in the case of foreign diplomas, a legally attested English translation must be included).
- A letter of reference attesting one year of work experience.
- A one page essay: Share your story. See details below.

Ideally use written and visual language to share your story. The written part of the essay should be one page long. Use your visual skills to illustrate the story: The idea that you advocated for. Please share with the Design Management, International team the following:

- a. Tell us about you, your interests, your dreams and how they relate to your future Design Management studies (not necessarily needs to be illustrated).
- b. Describe the type of problems you are interested in addressing (not necessarily needs to be illustrated).
- c. Share with us a topic or activity you love (not necessarily needs to be illustrated).
- d. Tell us about an idea that you advocated for. What strategy did you use? And what happens as a result? (We suggest to illustrate this).

Please visualize the story using photos, illustrations, your own drawings, collage or any other technique you like. To see example please look at the book *Sustainable everyday* by Manzini and Jégou. Go to page 71 to see the illustrated narratives: [Link](#)

We look forward to reading the essay.

**Notification of
decision:
until 10.04.2025**

After the application deadline, candidates meeting the admission criteria will be invited to an interview. Those who do not meet the requirements will be notified by e-mail.

Part 2

**22.04 -
25.04.2025
&
28.04. -
30.04.2025**

Please make yourself available for the entire interview period.

Interview Process

If selected for an interview, you will have the opportunity to discuss key themes from your essay and other submitted materials. The interview, conducted in English, will last approximately 30 minutes and is designed to further explore your ideas and motivations for pursuing a career in Design Management.

We kindly ask that you arrive or connect at your scheduled time. Your exact interview time will be communicated in advance. For international applicants, interviews will be online.

**Notification of acceptance:
until 07.05.2025**

Admission decisions

Final decisions regarding your application will be made by 7th May 2025. If you receive an offer, you will need to sign and return the student agreement within seven days to confirm your place in the program.

Admissions from waiting list until the end of June 2025

For applicants who meet the program's admission criteria but cannot be offered a place due to limited capacity, we will maintain a waiting list. You will be notified by e-mail if you are placed on the waiting list, and we will inform you as soon as a spot becomes available. Note that all communication regarding the waiting list will be handled via e-mail, and we are unable to provide updates over the phone. If you are accepted from the waiting list, you will receive notification via e-mail by the end of June 2025.

Costs / Study fees

Should your plans change, you can cancel an already accepted study place without any additional costs up **until 31st July 2025**, in accordance with the "[Study Fees 2025 - 2026](#)" guidelines.

Further information

Degree Programme Bachelor Design Management,
International: [Link](#)

Please also refer to our information overview which includes admission criteria, FAQs and information about the admission process: [Link](#)

If you have questions, please contact the admissions team:
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E-mail: admissions.dfk@hslu.ch