



Admission process 2025

Bachelor of Arts in Visual Communication with specialisation in Camera Arts

Application deadline:
16.02.2025

In order to participate in the admission procedure, please register here by 16 February 2025: [Link](#)

There is a registration fee of CHF 200.00, which must be paid before the registration is completed.

First impression

**Submission of
documents:**
17.03.2025
(from 09:00)
to
20.03.2025
(until 17:00)

Submission of digital portfolio, homework and supplements

- Digital portfolio:
The digital portfolio should contain a goal-orientated documentation of selected works that demonstrate individual areas of interest as well as creative development and skills. Approximately 20 works are required in the form of digital media, visualisations, photographs, drawings, web links, etc. In addition, information on the context of the work (year of creation, description) must be provided. If it is a team project: Naming of persons involved and labelling of your own contribution.
- Creative task (image, media, text):
You develop ideas and an independent implementation for a given problem. The design task will be online from **21st February 2025**. You will receive the link to the task by e-mail.
- CV with photo and chronological details of all qualifications (training and further education) and employment
- Language certificates and letters of recommendation (if available)
- A letter of motivation (max. 4,000 characters without spaces) that reflects your intentions, ambitions and reflections on your personal and professional development to date.

**Dispatch
decision 1st part:**
by 08.04.2025

If the decision is positive, you will receive an invitation by e-mail with details of a date for an interview. Negative decisions will also be communicated to you by e-mail.

Get to know each other

15.04. -
17.04.2025
&
22.04. -
25.04.2025

Please keep the entire period free for the assessment interview.

Assessment interview

Content: Presentation of individual work documentation, career, motivation and development goals

Duration of interview: 45 minutes

→ Physical objects from the portfolio, e.g. books and special workmanship that are not clearly visible or tangible in the digital documents, may be taken to the aptitude interview.

Made it!

Dispatch of admission decision: by 07.05.2025

Admission decision

Positive decisions or definitive rejection decisions will be sent by 7 May 2025. Acceptance of the study place is made by returning the student agreement (no later than 7 days after receipt of the acceptance). Applicants who meet the requirements of the degree programme but can no longer find a place due to the predefined class sizes will be placed on the waiting list and informed by e-mail. You will be contacted as soon as a place becomes available and you can move up. Information by telephone is not possible.

Decision waiting list: by the end of June 2025

The final decisions on the waiting list will be sent out at the end of June 2025.

Costs / Study fees

According to "[Study fees 2025 - 2026](#)", a study place that has already been accepted can be withdrawn without further costs **until 31st July 2025**.

Further information

Degree Programme Camera Arts: [Link](#)

Please also see our information overview with the admission requirements, FAQs and the admission procedure: [Link](#)

Anything unclear?

If you have any questions, please contact the admissions team:

Tel. +41 41 248 64 64

E-mail: admissions.dfk@hslu.ch