Design Managers navigate transformation processes by crafting inquiry, gathering and analyzing information, and using insights to design and iterate prototypes.

Design Managers help teams integrate design into their current working methods and explore new business models or supply chain innovations.

They design communications to convey strategic components to diverse stakeholders achieving alignment.

Steering transformation Adapting to Change They make the complexity within an organization more visible and identify actionable opportunities within it.

Designing

Communication

Managing Complexity

They drive improvement and development, defining and implementing key initiatives. They stay updated with evolving regulations and trends, enabling informed decision-making.

Driving Continuous Improvement

Design Managers Skills Wheel

Designing Strategic Application

Planning

Stakeholder

Engagement

Design Managers design processes and strategies to apply learnings and innovations within your organization.

Integrating Sustainability & ESG

Design Managers cultivate collaboration across the organization to integrate sustainability and the Environment, Social, and Governance (ESG) strategy.

Accelerating Progress

Fostering Collaboration & Inclusivity

They engage with stakeholders and clients to listen assess needs, explore ideas, build trust and gain perceptions.

They identify opportunities to expedite progress toward environmental or business targets.

They foster collaboration within teams, inspire fresh perspectives, and contribute to building an inclusive work environment with diverse teams.