

Bachelor Design Management, International (DMI)

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Strive for creative change.

Are You Ready to Help Organisations Thrive?

Our cutting-edge program in strategic and organizational design equips you with the skills to drive meaningful change. You'll acquire the expertise to tackle environmental, social, and economic challenges, making real impact in organisations.

Our bachelor's combines design, communication, and business to teach you how to transform existing systems into more sustainable ways of working and living.

We emphasise both your personal growth and academic development. You'll develop the ability to integrate diverse perspectives, sharpen your critical thinking, and cultivate your imagination. Our courses offer opportunities to explore your strengths and build a toolkit of sustainable principles, behaviour change, and innovation to help organisations achieve lasting impact.

What are your career opportunities?

Design Managers enjoy a wide range of career opportunities: in business, non-profit and public organisations supporting organisational transformations. Some roles include:

- *Innovation Strategist*: Develop and implement cutting-edge strategies to address complex challenges and drive growth.
- *Sustainability Junior Lead*: Foster sustainable practices, circular economy principles, and strategies for achieving resilience and regeneration in organisations.
- *Service Designer*: Designing and improving service experiences for customers by mapping out the journeys, identifying

touchpoints, and opportunities for improvement.

- *CX Customer Experience Design Manager*: Leading initiatives to enhance the overall experience people have with products, services, and communications.
- *Design Manager*: Leading and coordinating design teams within organisations.
- *EX/SX Employee or Site Experience Design Manager*: creating engaging employee journeys that fosters positive and supportive work environments.
- *Change Management Lead*: Facilitating organizational change processes by applying design management approaches to foster learning and behaviour change.

These positions are perfect for people passionate about environmental and social responsibility, who want to be at the forefront of change and innovation.

Apply on our website. Our annual application deadline is mid-March.



More information about the Bachelor Design Management, International (DMI)



@hslu_designmanagement

Lucerne School of
Design, Film and Art

745 Viscosistadt
Nylsuisseplatz 1
6020 Luzern-Emmenbrücke

Prof. Dr. Guillermina Noël
Head of DMI Bachelor's programme

T +41 41 248 61 34
dmi@hslu.ch
hslu.ch/designmanagement